

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: **A2533285**

Alt Order #: 26933247

Product Desc: 2020 Primary Electio

Estimate: 1424

Flight Dates: 06/09/20 - 06/15/20

Original Date / Rev: 06/08/20 / 06/08/20

Order Type: REG

Primary AE: Katz Dallas

Sales Office: K-DAL

Sales Region: Nat

Agency

Name: **Ax Media**

Buying Contact:

Billing Contact: Ax Media Email

800 W. 47th Street

Kansas City, MO 64112

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: **POL/Bob Hamilton/US Senate/KS/Rep**

Demographic: A50+

Product Codes: PL11

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/28/20	35	\$8,060.00	\$6,851.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	35	\$8,060.00	\$6,851.00	191.00
Totals	35	\$8,060.00	\$6,851.00	191.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Wichita KS KSNW	25%	\$8,060.00
Market	100%	\$32,240.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	75%	\$24,180.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	06/14/20	06/14/20		CM	Meet the Press	-----S	:30	1	\$200.00	P3	1.00	NM	1	\$200.00

Order / Rev: A2533285
 Alt Order #: 26933247
 Flight Dates: 06/09/20 - 06/15/20

Advertiser: POL/Bob Hamilton/US Senate/KS/Reput
 Product Desc: 2020 Primary Electio
 Estimate: 1424

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	----F--					1	\$100.00		2.00			
N 12	Multi	06/15/20	06/15/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				KSN Today 2											
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	M-----					1	\$100.00		2.00			
N 13	Multi	06/09/20	06/09/20	KSN News at Six	CM	6-630p	-T-----	:30	1	\$225.00	P4	7.00	NM	1	\$225.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	-T-----					1	\$225.00		7.00			
N 14	Multi	06/10/20	06/10/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$225.00	P4	7.00	NM	1	\$225.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	--W----					1	\$225.00		7.00			
N 15	Multi	06/15/20	06/15/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$225.00	P4	7.00	NM	1	\$225.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	M-----					1	\$225.00		7.00			
N 16	Multi	06/09/20	06/09/20	M-F 630-7p	CM	630-7pm	-T-----	:30	1	\$300.00	P4	10.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	-T-----					1	\$300.00		10.00			
N 17	Multi	06/10/20	06/10/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$300.00	P4	10.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	--W----					1	\$300.00		10.00			
N 18	Multi	06/11/20	06/11/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$300.00	P4	10.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	---T---					1	\$300.00		10.00			
N 19	Multi	06/12/20	06/12/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$300.00	P4	10.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	----F--					1	\$300.00		10.00			
N 20	Multi	06/15/20	06/15/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$300.00	P4	10.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	M-----					1	\$300.00		10.00			
N 21	Multi	06/09/20	06/09/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$175.00	P4	6.00	NM	1	\$175.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	-T-----					1	\$175.00		6.00			

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 Estimate: 1424

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N22	Multi	06/10/20	06/10/20	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five KSN News	CM	5-530pm	--W----	:30	1	\$175.00	P4	6.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/08/20	06/14/20	--W----		1				\$175.00		6.00			
N23	Multi	06/11/20	06/11/20	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five KSN News	CM	5-530pm	---T---	:30	1	\$175.00	P4	6.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/08/20	06/14/20	---T---		1				\$175.00		6.00			
N24	Multi	06/12/20	06/12/20	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five KSN News	CM	5-530pm	----F--	:30	1	\$175.00	P4	6.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/08/20	06/14/20	----F--		1				\$175.00		6.00			
N25	Multi	06/15/20	06/15/20	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five KSN News	CM	5-530pm	M-----	:30	1	\$175.00	P4	6.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/15/20	06/21/20	M-----		1				\$175.00		6.00			
N26	Multi	06/13/20	06/13/20	Sa 630-7p Channels : KSNL,KSNG,KSNL,KSNW Sa 630-7p Wheel of Fortune	CM	630-7pm	-----S-	:30	1	\$150.00	P4	6.50	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/08/20	06/14/20	-----S-		1				\$150.00		6.50			
N27	Multi	06/14/20	06/14/20	Today Show Su Channels : KSNL,KSNG,KSNL,KSNW Today Show Su Sunday Today Show	CM	Today Show Su	-----S	:30	1	\$50.00	P4	2.50	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/08/20	06/14/20	-----S		1				\$50.00		2.50			
N28	Multi	06/13/20	06/13/20	Sa 5-530p Channels : KSNL,KSNG,KSNL,KSNW Sa 5-530p Jeopardy	CM	5-530p	-----S-	:30	1	\$85.00	P4	5.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/08/20	06/14/20	-----S-		1				\$85.00		5.00			
N29	Multi	06/09/20	06/09/20	M-F 430-5p Channels : KSNL,KSNG,KSNL,KSNW M-F 430-5p Jeopardy	CM	430-5pm	-T-----	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/08/20	06/14/20	-T-----		1				\$140.00		6.00			
N30	Multi	06/10/20	06/10/20	M-F 430-5p Channels : KSNL,KSNG,KSNL,KSNW M-F 430-5p Jeopardy	CM	430-5pm	--W----	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/08/20	06/14/20	--W----		1				\$140.00		6.00			
N31	Multi	06/11/20	06/11/20	M-F 430-5p Channels : KSNL,KSNG,KSNL,KSNW M-F 430-5p Jeopardy	CM	430-5pm	---T---	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/08/20	06/14/20	---T---		1				\$140.00		6.00			
N32	Multi	06/12/20	06/12/20	M-F 430-5p Channels : KSNL,KSNG,KSNL,KSNW M-F 430-5p	CM	430-5pm	----F--	:30	1	\$140.00	P4	6.00	NM	1	\$140.00

Wichita KS KSNW



125 West 55th St
New York, NY 10019

Contract # 26933247	Changes as of: 6/8/2020 at 10:27 AM	Version: Current State Version 2
CPE: 196/261/1424	Flight: 6/9/20 - 6/15/20	Station: KSNW
Agency: Ax Media	Advertiser: Bob Hamilton for Kansas Inc	Market: Wichita
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS
Suite 200	Agency Order #: 9646949	Service: Nielsen
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS 214-525-2790	Assistant: MICHAEL POWERS 214-525-2790
		Con Type: POLITICAL/VOTE
		Total \$: \$8,060.00
		Total Spots: 35
		Total CPP: \$42.20
		Total GRP: 191.0
		Traffic #: A2533285

Separation:

Comments: New Order 6/8/20 - The new order will run Tue 6/9 - Mon 6/15. Please confirm the new order & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	6/9 - 6/15							Total Spots	Total \$	CPP*	GRP*
							6/9	6/10	6/11	6/12	6/13	6/14	6/15				
1	Su 9a-10a		Meet The Press	\$200.00	1.0	30	0	0	0	0	0	1	0	1	\$200.00	\$200.00	1.0
2	Tu-F,M 10p-10:35p		KSN News	\$600.00	5.0	30	1	0	0	1	0	0	1	3	\$1,800.00	\$120.00	15.0
3	Tu-F,M 7a-8a		Today Show (7-8am)	\$175.00	2.5	30	0	1	1	1	0	0	0	3	\$525.00	\$70.00	7.5
4	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	1	1	1	1	0	0	1	5	\$500.00	\$50.00	10.0
5	Tu-F,M 6p-6:30p		KSN News	\$225.00	7.0	30	1	1	0	0	0	0	1	3	\$675.00	\$32.14	21.0
6	Tu-F,M 6:30p-7p		Wheel of Fortune	\$300.00	10.0	30	1	1	1	1	0	0	1	5	\$1,500.00	\$30.00	50.0
7	Tu-F,M 5p-5:30p		KSN News	\$175.00	6.0	30	1	1	1	1	0	0	1	5	\$875.00	\$29.17	30.0
8	Sa 6:30p-7p		Wheel of Fortune	\$150.00	6.5	30	0	0	0	0	1	0	0	1	\$150.00	\$23.08	6.5
9	Su 8a-9a		Sunday Today Show	\$50.00	2.5	30	0	0	0	0	0	1	0	1	\$50.00	\$20.00	2.5
10	Sa 5p-5:30p		Jeopardy	\$85.00	5.0	30	0	0	0	0	1	0	0	1	\$85.00	\$17.00	5.0
11	Tu-F,M 4:30p-5p		Jeopardy	\$140.00	6.0	30	1	1	1	1	0	0	1	5	\$700.00	\$23.33	30.0
12	Tu 7p-9p		America's Got Talent Tue-NBC	\$600.00	7.5	30	1	0	0	0	0	0	0	1	\$600.00	\$80.00	7.5
13	W 7p-8p		Ellen's Game of Games Wed 8e/7c-NBC	\$400.00	5.0	30	0	0	0	0	0	0	0	0	\$0.00	\$80.00	0.0
14	W 7p-8p		Chicago Med	\$400.00	5.0	30	0	1	0	0	0	0	0	1	\$400.00	\$80.00	5.0
TOTALS:							7	7	5	6	2	2	6	35	\$8,060.00	\$42.20	191.0



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New York, NY 10019

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Agency: Ax Media	Advertiser: Bob Hamilton for Kansas Inc	Market: Wichita
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS
Suite 200	Agency Order #: 9646949	Service: Nielsen
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS 214-525-2790	Assistant: MICHAEL POWERS 214-525-2790
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$8,060.00
		Total Spots: 35
		Total CPP: \$42.20
		Total GRP: 191.0
		Traffic #: A2533285

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
06/08/20 10:14 AM	Taylor Fernie	Other
06/08/20 9:53 AM	MICHAEL POWERS	Please see NBC program change. Mike
06/08/20 9:50 AM	Patty Sparkman	Program change - plesae confirm asap. Thanks.
06/08/20 9:27 AM	System	Notice Received.
		New Order 6/8/20 - The new order will run Tue 6/9 - Mon 6/15. Please confirm the new order & alert me of any pre-empts. Thank you!
06/08/20 8:01 AM	MICHAEL POWERS	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30

Competitive Information	
Market Budget:	\$32,240
KSNW Share:	25%
Comment:	share estimated
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	35	\$8,060.00	\$42.20	191.0
Total	100%	35	\$8,060.00	\$42.20	191.0

Monthly Summary		
Month	Spots	Dollars
2020-Jun	35	\$8,060.00
Total	35	\$8,060.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	6/8/20 9:50 AM	MICHAEL POWERS	Confirmed	1	1	\$0	\$8,060.00	Changes: Total GIMPs from 0 to 191, Total CPM from \$0.00 to \$42,198.95. 2 buylines added or modified.
Queued for Electronic Contracting	6/8/20 8:49 AM					\$0	\$0	
New	6/8/20 8:01 AM	MICHAEL POWERS	Confirmed	35		\$8,060.00	\$8,060.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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